

Transactions processed: €2.2 billion (+50%)

Paris, February 22nd, 2018, 5:45 pm: HiPay (code ISIN FR0012821916 – HIPAY), the fintech company specialized in payments, announces its 2017 revenue:

In million euros	2017	2016 proforma ¹	Var. %
4th quarter			
Transactions processed	649	494	+31%
Revenue ⁽¹⁾	7.0	5.7	+23%
Annual			
Transactions processed	2,193	1,470	+50%
Revenue ⁽¹⁾	24.5	19.2	+28%

Commenting on the 2017 activity, Grégoire Bourdin, CEO of HiPay, said: “*HiPay confirms its attractiveness to emblematic brands. The number of transactions processed, the revenue and the number of clients all surged this year, both in France and abroad. The revenue rate remains high, showing the added value of HiPay’s technology. The growth and innovation dynamics will keep on going in 2018.*”

Vigorous business activity

The 2017 revenue reached €24.5 million (+28%) for an amount of €2.2 billion (+50%) transactions processed. During the fourth quarter, approximately twenty brands chose HiPay to guide them into their development in France and abroad.

HiPay seduced several companies from specialized retail (Rossignol, Pylones, Pixmania), fashion industry (Figaret, Carolina Ritzler) as well as the supermarket chains sector (Metro Cash & Carry, Intermarché).

With HiPay, these merchants can manage their payments both online and offline. HiPay’s teams also share their expertise in terms of project development, from the launch of a marketplace to the new buying journey (store-to-web, web-to-store), the new payment methods available on the market (ApplePay, MyBank) and tips to get easily on an international scale.

¹ The result does not include the micropayment activity which contributes from January 1st, 2017 to July 31st, 2017 and will be retreated in the consolidated financial statement in compliance with the IFR 5 “*Non-current Assets Held for Sale and Discontinued Operations*”. This result will be presented on a separate line of the income statement.



A tailored-made and coherent offering

HiPay offers a full-service payment platform amongst the most complete ones on the market. Thanks to *HiPay Intelligence*, merchants benefit from the best analysis of their transaction data. Directly linked to Google Analytics, the platform gives a detailed overview of the consumers' purchase journey. It is, in consequences, easier to adjust the buying tunnel with precision.

HiPay Sentinel, our solution to fight against fraud and chargebacks, combined with our artificial intelligence technology, *Smart Decision*, allows merchants to increase their revenue while improving the user's experience of their customers.

Our platform is also made to answer all merchants' specific needs. We are able to manage transactions whatever is their origin (Internet or physical stores), the consumer's country or the currency used; and all this despite the business model of the merchant (standard website or marketplace).

Next financial communication: March 15th, 2018 – 2017 Full-Year Results.

About HiPay Group

We're a global payment provider processing more than 2bn € annually across 150 countries and 220 payment types. By harnessing data analytics we help deliver valuable customer insights that enable our clients businesses to succeed.

More information on hipay.com
Find us on [Twitter](#), [LinkedIn](#) and [Google+](#)

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